



PAVE
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ShatteringTheSilence.org

National PAVE Walk to Shatter the Silence of Sexual Violence! Saturday, April 30, 2011

Join PAVE for its inaugural National Walk and day of solidarity. This empowering conclusion to Sexual Assault Awareness Month (SAAM) can take place on Saturday, April 30, 2011 or in conjunction with another walk you already have planned for SAAM! PAVE will provide the tool kit complete with flyers, posters, press release, and a step-by-step guide to make it simple to create a walk in your community. You also will have an opportunity to raise donations for your favorite local charity such as a local YWCA or rape crisis center! The community that raises the most money will win an event in the fall or next SAAM with MTV's Sarah Rice and acclaimed poet Steve Connell (seen on BET, MSNBC, HBO and more!)

To get involved, email: Programs@ShatteringTheSilence.org

The PAVE Walk will:

- Raise awareness on sexual assault and create an event for SAAM that is easy to implement
- Empower people to make a difference
- Raise donations for PAVE – also an option is to split the money raised with a local 501c3 charity
- Compete for a free community event: MTV's Sarah Rice & acclaimed poet Steve Connell will be flown from LA to your community

How it works:

- Email PAVE to get involved and get the complete tool kit
- Find a local location such as a school track or community trail
- Find 35 walkers (perfect for HS or college students), who will each find 10 people to donate \$35 or 35 people to donate \$10
- PAVE will provide instructions of how to create a social media friendly, web-based tool to raise donations

On the day of the walk:

- PAVE will help garner local press
- Participants will gather where the community leader will read a statement before the walk
- At the closing, people will gather together to listen to the CD created for PAVE by acclaimed poet Steve Connell

"Steve's performance at PAVE in L.A. was absolutely brilliant! It was superb that evening and is equally as remarkable now, no matter how many times I hear it. You need to know that it changed my life. Drastically."

"Hearing Steve's poem was more healing than years of therapy."

PAVE: Promoting Awareness, Victim Empowerment, is a multi-national nonprofit that uses art, education and action to shatter the silence of sexual and domestic violence. PAVE's initiatives have been implemented in over 50 cities and 3 countries. PAVE's work has been featured on CNN, Today Show, and in TIME. www.ShatteringTheSilence.org

