

OPEN INVITATION TO JOIN THE NATIONAL MOVEMENT



The time is **NOW** to join together and unite the national movement
to **SHATTER THE SILENCE OF VIOLENCE!**

A NOTE FROM ANGELA ROSE....

15 years ago, I was catapulted into activism. At the age of 17, I was kidnapped and sexually abused by a repeat sex offender who was on parole for murder. When I went to report the crime, the responding detective did not believe me. I refused to be silent, went public and fought for legislative reform. After an extraordinary number of men and women confided in me that they too had been sexually abused, I founded PAVE: Promoting Awareness, Victim Empowerment. Their stories that drove me to create PAVE involved cases akin to mine but overwhelmingly the perpetrator involved was someone they knew and trusted. This week, November 17, CNN will be featuring our work on Morning Express with Robin Meade.

For all of us who do this work, we know how vastly widespread sexual abuse, rape and trauma are in our society. We also know that the pervasive shame, silence and victim blaming can all too often hinder the healing process.

I look at the breast cancer movement, a topic that was once very taboo, has now flooded the national arena and it has transformed into a cause that everyone wants to be involved in! This is social change...and the time for the sexual abuse movement is NOW!

We must unite and all work together to create positive change! I also serve on the Executive Committee for the National Partnership to End Interpersonal Violence (NPEIV). NPEIV works to break through the silos of practice, policy, research and grassroots to work towards a unified approach at all types of violence across the lifespan. The recent travesty of justice at PSU presents a unique window of opportunity to fuse our energy and passion to create a unified voice of awareness and prevention. We want to include you in the National Day of Action.

There is room for all of us in this movement. The time is NOW and we need YOU! I look forward to working with all of you!

Warmly, Angela Rose
Angela@ShatteringTheSilence.org
Twitter: AngelaRosePave
www.ShatteringTheSilence.org



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The time is NOW to join together and unite the national movement
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NATIONAL DAY OF ACTION TO SHATTER THE SILENCE OF SEXUAL VIOLENCE! Wednesday, Nov 30, 2011 Colleges Nationwide

Thank you for participating in the National Day of Action to Shatter the Silence of Sexual Violence. The recent tragedy at Penn State University has demonstrated the critical need for education and awareness of sexual violence. This step-by-step action guide will help you to complete this event on your campus.

This includes a free, web-based instructional curriculum that will be sent to you in about a week. It will be a downloadable PPT with YouTube based clips including celebrity cameos and survivor/educator Angela Rose. All you need to complete this event is an Internet enabled computer!

We will also provide other tangible tools to use throughout the year.

THANK YOU for getting involved to make a difference on your campus!

GET INVOLVED - Email: Campus@ShatteringTheSilence.org
www.ShatteringTheSilence.org

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STEP-BY-STEP ACTION GUIDE

WHERE: Decide on a location and time on campus for November 30. This program is scalable, so it can be done in a smaller room such as a women's center, Sorority/Fraternity house, dorm floor OR in a large auditorium where you will need an overhead projector that can plug into your internet-enabled computer. Please email location details to:

Campus@ShatteringTheSilence.org - Also, add it to your University Calendar.

FACEBOOK

Also, we suggest creating a FB event page for this event –

For the text of the FB Event Page – National Day of Action – Shatter the Silence of Sexual Violence – YOUR SCHOOL NAME.

TEXT FOR FB:

The recent tragedy at Penn State University has demonstrated the critical need for education and awareness of sexual violence. PAVE has announced a National Day of Action on November 30, on college campuses across the US. Come and be a part of an unprecedented campaign that includes celebrity cameos, education, awareness, bystander intervention and empowers both men and women to shatter the silence of sexual violence.

SUPPORT: Reach out to your local rape crisis center to make sure someone can be there at the event. Statistics show that 1 in 4 girls and 1 in 6 boys will be sexually abused, so undoubtedly there are people on campus who have been affected. It would be great to designate a portion or side room to have counselors on site.

COLLABORATION: Using a collaborative approach can be very powerful. Reach out to student organizations, women's studies professors, athletic director, student government, resident advisors, LGBT, multicultural groups, Dean of Students - - anyone that can help disseminate the information to gather more attendees. Remember, social media is very powerful and you can use your FB event page to invite more people. You can tell these groups that they can be listed on the press release to be sent out – and also thanked on the FB event page.

MEDIA: It is advised to create a spreadsheet of your local media contacts. TV, radio, campus papers, and community newspapers. It should have the contact name, media source, and

contact info. We have supplied the press release – you can send it out to the local newspapers with the location of your event. You can include the time and location of your campus event – and also a quote from you as the local community organizer if desired.

OUTREACH: You can use the attached poster to put around campus. It is in a document format to enable you to include the location and time.

LOGISTICS: Leading up to the event, we will send you a link to download the PPT. We also will be sending you an email sign up sheet and corresponding discussion sheet as well as resources.

Email anytime for support on this campaign – Campus@ShatteringTheSilence.org

LOOKING FORWARD TO WORKING WITH YOU!!

For Immediate Release
Contact: Angela Rose 312-758-PAVE(7283)

***PAVE: Promoting Awareness, Victim Empowerment Selects
November 30 for National Day of Action,
Shattering the Silence of Sexual Violence***

The recent tragedy at Penn State University has demonstrated the critical need for education and awareness of sexual violence. PAVE: Promoting Awareness, Victim Empowerment has announced a National Day of Action on November 30, on college campuses across the US.

PAVE: Promoting Awareness, Victim Empowerment – a leading national nonprofit group that shatters the silence of sexual violence - is joining forces with the support of other organizations for this unprecedented national initiative.

The ***National Day of Action to Shatter the Silence of Sexual Violence*** features a step-by-step action guide to complete this event on your campus. This free kit includes web-based instructional curriculum, celebrity cameos, and other tangible tools to use for the Day of Action and throughout the year.

This event focuses on prevention of sexual assault and raising awareness of the high level of underreporting by victims of these crimes. This National Day of Action will empower students as bystanders to make changes in their campus environment, and encourage justice for victims.

Leading research has found that 1 in 4 girls and 1 in 6 boys will be sexually abused before the age of 18 (Finkelhor). Many male and female survivors of sexual assault have found the recent media coverage at Penn State University re-traumatizing - so this Day of Action will also focus on healing as well as a culture shift to create the safest, most supportive campus community.

PAVE Founder Angela Rose said, “The recent travesty of justice at Penn State University presents a unique window of opportunity to fuse our energy. Sexual abuse plagues our society and the silence, shame, and cover-ups allow it to continue – we must work together to shatter the silence of sexual violence.”

TO GET INVOLVED, Email Campus@ShatteringTheSilence.org or visit us online at www.ShatteringTheSilence.org.

PAVE: Promoting Awareness, Victim Empowerment is a multinational nonprofit that uses art, education and grassroots action to shatter the silence of sexual violence.