

# LAUNCHING MOTHER'S DAY 2012

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**SHATTERING THE SILENCE**

[www.ShatteringTheSilence.org](http://www.ShatteringTheSilence.org)

## GUIDEBOOK

a multi-media tool guide for moms to talk to their kids about sexual abuse

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## GUIDEBOOK FOR MOMS

- + how to talk to your child (appropriate for any age)
- + multi-media including video to watch with your teen or tween
- + myths versus facts
- + safety and prevention tips
- + what to do if your child discloses
- + resources

*Talk, Share, Shatter the Silence... donate \$25 to PAVE & receive Moms Shattering The Silence, a multi-media tool kit for Moms to talk to kids about sexual abuse.*

### DID YOU KNOW...?

**1 IN 4 GIRLS AND  
1 IN 6 BOYS WILL  
BE SEXUALLY  
ASSAULTED  
BEFORE THE AGE OF**

**18**

### WHAT IS PAVE?

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PAVE: Promoting Awareness, Victim Empowerment is a multi-national grassroots nonprofit. PAVE uses education and action to shatter the silence of sexual and domestic violence. PAVE has nearly 50 chapters & affiliates. PAVE's work has been featured on CNN, The Today Show, and in TIME.



## ANGELA ROSE - PAVE FOUNDER



Angela Rose's decade of work on the issue of sexual violence has made her a highly-respected, engaging speaker and an expert on sexual assault and violence prevention. She is also widely recognized as an advocate for survivor empowerment and healing. Angela Rose is the Founder & Executive Director of PAVE: Promoting Awareness, Victim Empowerment, a multi-national nonprofit that works to shatter the silence of sexual violence. She currently serves on the Executive Committee of the National Partnership to End Interpersonal Violence. She is a frequent media guest including appearances on CNN, Fox News, The Dr. Drew Show, and the Today Show.

Angela Rose  
founded PAVE  
after she was  
kidnapped at  
knifepoint from a  
shopping mall by  
a repeat sex  
offender when she  
was 17yrs old

**DONATE \$25 to  
PAVE, a 501C3  
Nonprofit & Receive  
the Multi-Media  
Guidebook That  
Includes Materials  
on How to Talk to  
Your Kids, Tips for  
Parents, Resources,  
& Much More!**

*It is crucial that we educate moms to  
know how to protect their kids from  
sexual abuse.*

*Prevention \* Awareness \* Action*

*Join the movement.  
Join Moms Shattering The Silence!*

## WE NEED YOU!

Please Help Us Get Out the Word...

- **BLOGGERS/SOCIAL MEDIA SAVVY MOMS:** Write a Post About This Project, Tweet and FB About It!
- **COMMUNITY LEADERS/PTA:** Disseminate Info Through Newsletters & Social Media
- **MEDIA:** Support This Campaign – Survivors of Sexual Assault Available for Interview

### BENEFITS:

- We Will Link To Your Post, Thank You in Our National Newsletter, Satisfaction That You Helped a Great Cause, Potential Media Opportunities, Being a Part of the National Movement to Shatter The Silence of Sexual Violence!

**CORPORATE SPONSORSHIPS AVAILABLE**



## Media Moms & Women Supporting PAVE + Working to Shatter the Silence of Sexual Violence

MARY AMONS – Bravo’s Real Housewives of DC

DR. CHERYL ARUTT - Psychologist & Trauma Expert SEEN ON CNN, HLN, truTV AND FOX NEWS

DR. JENN BERMAN - Host of VH1's Couples Therapy and The Love and Sex Show with Dr. Jenn on Sirius XM & Mother of Twins

DR. THEMA BRYANT-DAVIS – Licensed Psychologist, Poet, Dancer & Minister Seen on BET, PBS, Dr. Phil, ESSENCE Magazine

JENNER EVANS - Actress/model/comedian who has appeared on shows on E! and Lifetime

KIM GOLDMAN – Internationally Best-Selling Author, Speaker, Radio Host, Activist Seen on Oprah

DR. MICHELLE GOLLAND - National Relationship Expert and Psychologist Seen on CNN, Fox and Dr. Drew on CNN HLN

ANDREA METCALF – Best-selling Author Seen on NBC’s TODAY SHOW, Good Morning America and Oprah.com

ANGELICA PAGE - American Award Winning actress, Director, Producer and Screenwriter

MELISSA JUN ROWLEY – Award-Winning Journalist, On-Air Host, and Content Strategist

ROBIN SAX - Author & Legal Analyst seen on CNN, Fox, and The Today Show

LIZ SECCURO – Author, Speaker, Advocate seen on Dateline NBC, The Today Show, MSNBC

***PAVE MEDIA MOMS AVAILABLE FOR INTERVIEW***

**FEATURED PAVE AMBASSADORS**



**Erin Merryn**

Author/Speaker Seen on The Oprah Winfrey Show & Media Across the Country



**Sarah Rice**

Speaker/ Reality TV Star on MTV

*Join the movement.  
Join PAVE  
Moms  
Shattering The  
Silence!*



Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.  
-Margaret Mead



**PAVE: Promoting Awareness, Victim Empowerment**

PO BOX 26354 – Alexandria, VA 22313



**CONTACT PAVE TODAY TO GET INVOLVED!**

[www.ShatteringTheSilence.org](http://www.ShatteringTheSilence.org) - (877) 399-1346

**TWITTER: @AngelaRosePAVE & @PAVEInfo #pavemoms**

